

AIRSTREAM®

MEDIA RELEASE

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Airstream Associates and Facilities Impacted by Severe Spring Storm

Jackson Center, OH (March 22, 2024) – Airstream, Inc., manufacturer of the world’s most iconic recreational vehicles, today announced steps the company is taking to mitigate damage caused by a severe storm on March 14.

The storm moved through western central Ohio, causing damage to several communities near Airstream’s headquarters in Jackson Center, Ohio. During the weather event, Airstream’s facilities– including its 230,000-square-foot touring coach production facility– suffered damage, the extent of which is still being assessed. Airstream’s travel trailer and Basecamp production were not impacted. Due to storm damage, Airstream’s touring coach production was paused, but some partial touring coach production resumed on March 20.

“This storm impacted our entire community, and our first priority is ensuring the safety and well-being of our impacted associates,” said Bob Wheeler, Airstream President and CEO. *“We ask our customers, owners, and dealers for patience as we conduct repair work on our touring coach facility and resume a normal production schedule. The well-being of our team and partners is always at the forefront of our minds, and we’re doing everything we can to help reduce the impact on our associates, dealers, and retail customers.”*

About Airstream

Airstream, manufacturer of the iconic “silver bullet” Airstream® travel trailer, is one of the longest-tenured recreational vehicle manufacturers in the world. The company’s mission, as set forth by founder Wally Byam, is to create well-designed, high-quality products that allow people to follow their dreams and explore the world in home-like comfort. A steadfast commitment to Byam’s creed, “Let’s not make changes, let’s only make improvements,” has made the aluminum Airstream travel trailer a timeless classic. An unwavering focus on innovation keeps the company at the forefront of technology and customer experience in both the towable and motorized sectors. Airstream is based in Jackson Center, Ohio, where a team of skilled craftspeople hand builds each travel trailer and upfits every Mercedes-Benz® and RAM® touring coach, adding daily to the brand’s reputation for quality and innovation.

Learn more about Airstream, our dealers, and current travel trailer and touring coach models at airstream.com. For the latest news on Airstream, like us on Facebook and follow us on Twitter and Instagram. Airstream, Inc. is an operating company of Elkhart, IN-based THOR Industries, Inc. (NYSE: THO). THOR is the sole owner of operating companies which, combined, represent the world's largest manufacturer of recreational vehicles. For more information on THOR Industries and its products, please visit thorindustries.com.