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**MEDIA CONTACTS:**

Whitt Kelly

TURNER PR

[airstream@turnerpr.com](mailto:airstream@turnerpr.com)

Courtney Gearhart

REI Co-op

[PRRequests@rei.com](mailto:PRRequests@rei.com)

425-300-4318

**Airstream and REI Co-op Expand Collaboration with Special Edition Basecamp 20X Travel Trailer Launch**

*Spacious 20-foot model provides more options for adventure-ready comfort*

**SEATTLE (July 31, 2023)** – [Airstream](#) and [REI Co-op](#) are introducing the REI Co-op Special Edition Basecamp 20X, a rugged new travel trailer that expands the [collaboration](#) between the two iconic outdoor brands. The new 20-foot model complements the successful 16-foot floor plan, offering two designs to cater to a growing demographic of adventurous travelers who seek to maximize time spent outside.

This special edition Basecamp model uses Airstream’s most popular travel trailer floor plan, providing owners with more space and enhanced attributes including sustainably sourced and recycled materials, robust off-grid features, and clever design details that prioritize storage and comfort. REI Members received an email sneak peek, and customers can visit [rei.com/airstream](https://rei.com/airstream) for more information. Both REI-Co-op Special Edition Basecamp models can be purchased through authorized Airstream dealerships, with pricing for the new 20-foot model starting at \$62,400.

“Our partnership with REI is expanding at a time of unprecedented growth in the outdoor recreation space, alongside an urgent imperative to conserve and safeguard the outdoor spaces we cherish,” said Bob Wheeler, President and CEO of Airstream. “By extending our collaboration series with REI, this new 20-foot Basecamp allows us to serve more environmentally-conscious outdoor enthusiasts looking to upgrade their adventure.”

The REI Co-op Special Edition Basecamp 20X shares many key features with the first iteration collaboration, though a notable upgrade is the larger 20-foot chassis and convertible front dinette that create more comfortable living space for shared meals, sleeping, and entertaining. The 20-foot model also has larger holding tanks that allow for longer trips. As a functional upgrade, the REI Co-op Special Edition Basecamp 20X preserves one of the most versatile and popular features in the Basecamp line, the rear hatch door, creating ease of access to cargo and epic views.

Like the introductory 16-foot model, this special edition was designed with a keen focus on materials, aerodynamics, towability and intentional features to enhance sustainability attributes. The Basecamp 20X’s more environmentally friendly design uses fabrics and laminates made from post-consumer

recycled materials, a cutting board sink cover made from recycled paper, and cabinetry crafted from lightweight and sustainably grown wood. The Basecamp 20X comes standard with a recirculating water heater for on-demand hot water without waste and a UV-led water purification system. Other optional features provide added sustainability benefits and off-grid capabilities, including a 360-watt solar package equipped with a 200Ah lithium battery bank, and a water-saving composting toilet.

“We’re excited to expand our offering to people looking to invest in an iconic camper trailer for their adventures,” said Isabelle Portilla, vice president of REI Co-op brands. “Working with Airstream to add special touches, inspired by the REI Co-op brand, was a natural fit and it’s clearly resonating. We love helping people find the best place for their adventures, whether that’s off-grid or at the campground.”

The REI Co-op Special Edition Basecamp 20X was purposefully crafted to empower owners to venture off conventional routes and immerse themselves in action. With standard features like the X-Package—featuring a three-inch lift kit for added clearance, Goodyear® Wrangler all-terrain tires, and stainless-steel front stone guards—off-road travel becomes seamless. The innovative L-track storage system ensures secure storage for bikes, kayaks, fishing poles, skis, and other outdoor gear.

To complete the adventure experience, the model has a built-in floor cooler with drain that can be used for beverages or as added wet storage, a dedicated gear locker, and a comprehensive 25-piece REI Co-op product kit that is conveniently stowable in custom-designed compartments. The exclusive product kit includes essential items like dishware, flatware, storage cubes, and more to ensure all conveniences are covered. The special edition Basecamp 20X will also maintain REI-specific décor elements, like birch cabinetry and spruce green accents.

With a 3,500 pound base weight, the REI Co-op Special Edition Basecamp 20X can be towed by a wide range of midsize SUVs and light duty trucks, addressing a growing demand for lighter travel trailers that can be towed by common vehicles that customers may already use as their daily driver. Find full specifications of the Airstream REI Co-op Special Edition Basecamp 20X Travel Trailer here: [www.airstream.com/travel-trailers/](http://www.airstream.com/travel-trailers/).

### **About Airstream**

Airstream, manufacturer of the iconic “silver bullet” Airstream® travel trailer, is the longest-tenured recreational vehicle manufacturer in the world. The company’s mission, as set forth by founder Wally Byam, is to create well-designed, high-quality products that allow people to follow their dreams and explore the world in home-like comfort. A steadfast commitment to Byam’s creed, “Let’s not make changes, let’s only make improvements,” has made the aluminum Airstream travel trailer a timeless classic. An unwavering focus on innovation keeps the company at the forefront of technology and customer experience in both the towable and motorized sectors. Airstream is based in Jackson Center, Ohio, where a team of skilled craftspeople hand builds each travel trailer and upfits every Mercedes-Benz® touring coach, adding daily to the brand’s reputation for quality and innovation. Learn more about Airstream, our dealers, and current travel trailer and touring coach models at [airstream.com](http://airstream.com). For the latest news on Airstream, like us on Facebook and follow us on Twitter and Instagram. Airstream, Inc. is a subsidiary of Elkhart, IN-based THOR Industries, Inc. (NYSE: THO). THOR is the sole owner of

operating subsidiaries that, combined, represent the world's largest manufacturer of recreational vehicles. For more information on THOR Industries and its products, please visit [thorindustries.com](http://thorindustries.com).

### **About the REI Co-op**

REI is a specialty outdoor retailer, headquartered near Seattle. The nation's largest consumer co-op, REI is a growing community of 23 million members who expect and love the best quality gear, inspiring expert classes and trips, and outstanding customer service. REI has 181 locations in 42 states and the District of Columbia. If you can't visit a store, you can shop at [REI.com](http://REI.com), [REI Outlet](http://REI Outlet) or the [REI shopping app](http://REI shopping app). REI isn't just about gear. Adventurers can take the trip of a lifetime with REI's active adventure travel company that runs more than 100 itineraries across the country. In many communities where REI has a presence, professionally trained instructors share their expertise by hosting beginner-to advanced-level classes and workshops about a wide range of activities. To build on the infrastructure that makes life outside possible, REI invests millions annually in hundreds of local and national nonprofits that create access to—and steward—the outdoor places that inspire us all.

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