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AIRSTREAM ANNOUNCES EIGHTH RECORD YEAR AT 2019 INTERNATIONAL DEALER MEETING

2020 Product Introductions, Strong Dealer Network, and Plant Expansion Signal Continued Global Strength for the Iconic Brand

Jackson Center, OH (May 22, 2019) – <u>Airstream, Inc.</u>, maker of the iconic "silver bullet" fleet of Airstream® travel trailers and best-in-class touring coaches, today announced its top dealer rankings based on retail units sold between May 2018 and May 2019. The awards were announced at the company's annual International Dealer Meeting in Boston, MA, last week.

<u>Colonial Airstream</u>, located in Lakewood, NJ, was named the Top Airstream Single Dealer, with the highest sales for towable and motorized combined. Colonial Airstream is known for its exceptional sales support and customer service. <u>Out-of-Doors Mart</u>, located in Colfax, NC, was named the top parts dealer.

"Airstream's success is possible in part because of the efforts of our incredible dealer network," said Bob Wheeler, President and CEO of Airstream. "We are pleased to recognize these dealers and award their hard work and contributions."

Below is a complete list of this year's winners:

Top Parts Dealer:

Out-of-Doors Mart – Colfax, NC

Top Motorized Dealer:

- Airstream of Tampa Dover, FL
- Colonial Airstream Lakewood, NJ

Top Towable Dealer:

Colonial Airstream – Lakewood, NJ

Top International dealer:

• Roka Airstream Germany – Mengerskirchen, Germany

Top Single Dealer:

Colonial Airstream – Lakewood, NJ

Top Motorized Dealers (U.S.):

- East No. 5 Airstream of Chicago
- East No. 4 Arbogast RV
- East No. 3 Airstream of South Florida
- East No. 1 TIE Airstream of Tampa



- East No. 1 TIE Colonial Airstream
- West No. 5 Schumacher European
- West No. 2 TIE Camper Clinic II
- West No. 2 TIE Airstream Los Angeles
- West No. 2 TIE Airstream of DFW
- West No. 1 Airstream Adventures Northwest Seattle

Top Canadian Motorized Dealer:

Can-Am RV Centre – London, ON

Top Towable Dealers (U.S.):

- East No. 5 Airstream of South Florida
- East No. 4 Airstream of Virginia
- East No. 3 Airstream of Columbus
- East No. 2 Airstream of Tampa
- East No. 1 Colonial Airstream
- Central No. 5 Lazydays Minneapolis
- Central No. 4 Airstream of Chicago
- Central No. 3 Windish RV Center
- Central No. 2 Airstream of DFW
- Central No. 1 Camper Clinic II
- West No. 5 Airstream Los Angeles
- West No. 4 Airstream of Scottsdale
- West No. 3 Airstream Adventures Northwest Portland
- West No. 2 Bay Area Airstream Adventures
- West No. 1 Airstream Adventures Northwest Seattle

Top Canadian Towable Dealer:

Can-Am RV Centre – London, ON

The Five Rivet Program is an Airstream Dealer Program that identifies and rewards dealers providing the best customer experience and support in the categories of branding, sales, delivery, service, and loyalty. Dealers qualifying as a Five Rivet Dealer have met stringent requirements to improve the customer experience from the time the customer becomes interested in a product, though the sales process, delivery, warranty period, and beyond. Winners will be indicated on www.airstream.com with the coveted Five Rivet status logo.

"The Five Rivet program is now heading into its third year of existence. We will continue to improve the program requirements over time with the goal of offering the best customer experience from beginning to end," said Lenny Razo, VP of Sales at Airstream. "Every year we honor our top selling dealers. Airstream will now also begin rewarding dealers that meet or exceed the Five Rivet Dealer standards."

Five Rivet Dealers East:

Airstream of Columbus
Airstream of South Florida



Can-Am RV Centre Colonial Airstream Pete's RV Southland RV

Five Rivet Dealers Central:

Airstream of Chicago Airstream of DFW Airstream of New Mexico Bill Thomas Camper Sales Chilhowee RV Foley RV

Five Rivet Dealers West:

Airstream Adventures Northwest - Boise Airstream Adventures Northwest - Portland Airstream Adventures Northwest - Seattle Airstream Los Angeles Airstream of Spokane Airstream of Utah Bay Area Airstream Adventures

For more information about Airstream and its product lineup, please visit www.airstream.com.

About Airstream

Airstream, manufacturer of the iconic "silver bullet" Airstream® travel trailer, is the longest-tenured recreational vehicle manufacturer in the world. The company's mission, as set forth by founder Wally Byam, is to create well-designed, high-quality products that allow people to follow their dreams and explore the world in home-like comfort.

A steadfast commitment to Byam's credo, "Let's not make changes, let's only make improvements," has made the aluminum Airstream travel trailer a timeless classic. An unwavering focus on innovation keeps the company at the forefront of technology and customer experience in both the towable and motorized sectors.

Airstream is based in Jackson Center, Ohio, where a team of skilled craftspeople hand builds each travel trailer and upfits every Mercedes-Benz(R) touring coach, adding daily to the brand's reputation for quality and innovation.

For more information, please visit Airstream.com, call 877-596-6111 or mail us at Airstream, Inc., 419 West Pike Street, P.O. Box 629, Jackson Center, Ohio 45334.

Learn more about Airstream, our dealers, and current travel trailer and touring coach models at airstream.com. For the latest news on Airstream, like us on Facebook and follow us on Twitter and Instagram.

Airstream, Inc. is a subsidiary of Elkhart, IN-based Thor Industries, Inc. (NYSE: THO). Thor is the sole owner of 25 brand companies, supported by approximately 210 facilities in five countries that, combined, represent the world's largest manufacturer of recreational vehicles. For more information on Thor and its products, please go to www.thorindustries.com.



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