

AIRSTREAM

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Airstream Takes Home 2021 Quality Circle Awards from RV Dealers Association for Tenth Consecutive Year

RVDA Recognized Top-Rated Manufacturers and Brands in Annual Survey, with Airstream Winning in Both Motorhome and Towable Categories

JACKSON CENTER, OH (October 19, 2021) – [Airstream](#), Inc., maker of the iconic “silver bullet” fleet of Airstream® travel trailers and best-in-class touring coaches, has been recognized for dealer satisfaction from the RV Dealers Association (RVDA) Quality Circle Awards in both the Motorhome and Towable segments for 2021. This award marks the 10th consecutive year the brand has been honored.

Based on survey responses from RV dealers across the US and Canada, RVDA measures product quality, warranty, service support, and overall dealer satisfaction for the Quality Circle Awards.

“Our success in the industry can be attributed to our best-in-class dealer network and their dedicated focus on outstanding customer experiences,” said Justin Humphreys, VP of Sales at Airstream. “We could not be prouder to achieve the RVDA Quality Circle Award of excellence for both Airstream Motorhomes and Towables for the 10th year in a row. This is a true testament to our strong relationships with our dealer networks across North America.”

Based on dealer responses, the 27th Annual Dealer Satisfaction Index (DSI) survey identified why Airstream’s Motorhomes and Towables qualify for the Quality Circle Awards. Dealers use the DSI as a tool to help improve communication and the overall relationships with their manufacturers. The survey measures dealer attitudes in key policy, product, and procedure areas which are the most important elements in business partnerships with manufacturers.

When rating brands and manufacturers, RVDA asks dealers to express, confidentially, their level of satisfaction on four core issues: reliability and quality, parts, warranty, and sales. RVDA received DSI responses from 520 dealership locations in the US and Canada, including 2,672 brand ratings, an average of more than five per dealer. A summary of the DSI survey aggregate results will appear in the December issue of *RV Executive Today*.

Airstream will receive this honor during the RV Dealers International Convention & Expo at Paris Las Vegas on Thursday, November 11th, 2021.

For more information about Airstream and its product lineup, please visit www.airstream.com.

About Airstream

Airstream, manufacturer of the iconic “silver bullet” Airstream® travel trailer, is the longest-tenured recreational vehicle manufacturer in the world. The company’s mission, as set forth by founder

Wally Byam, is to create well-designed, high-quality products that allow people to follow their dreams and explore the world in home-like comfort. A steadfast commitment to Byam's creed, "Let's not make changes, let's only make improvements," has made the aluminum Airstream travel trailer a timeless classic. An unwavering focus on innovation keeps the company at the forefront of technology and customer experience in both the towable and motorized sectors. Airstream is based in Jackson Center, Ohio, where a team of skilled craftspeople hand builds each travel trailer and upfits every Mercedes-Benz® touring coach, adding daily to the brand's reputation for quality and innovation. Learn more about Airstream, our dealers, and current travel trailer and touring coach models at airstream.com. For the latest news on Airstream, like us on Facebook and follow us on Twitter and Instagram. Airstream, Inc. is a subsidiary of Elkhart, IN-based THOR Industries, Inc. (NYSE: THO). THOR is the sole owner of operating subsidiaries that, combined, represent the world's largest manufacturer of recreational vehicles. For more information on THOR Industries and its products, please visit thorindustries.com.

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