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AIRSTREAM LAUNCHES INNOVATIVE RECREATIONAL VEHICLE FINANCING PROGRAM

*Airstream Financial™, Powered by Bank of America, Makes it Easier for Customers to
Apply for Vehicle Financing at the Dealership*

JACKSON CENTER, OH (March 30, 2021) – [Airstream](#), Inc., maker of the iconic “silver bullet” fleet of Airstream® travel trailers, today announced a new program with [Bank of America](#) to provide Airstream customers with a streamlined opportunity to apply for recreational vehicle financing. The program strengthens Airstream’s approach to customer service at the point of purchase. Customers will now have a one-stop shopping, financing, and service experience through their trusted Airstream dealership, saving time and money while taking the stress out of the purchase process.

“This program with Bank of America enables us to streamline financing through our Airstream dealers,” said Justin Humphreys, Airstream VP of Sales. “Airstream Financial is an added convenience in the buying process and a trusted finance option will strengthen relationships between customers and our dealers.”

Qualified customers can finance with terms up to 20 years and, in some cases, the interest may be tax deductible as a second home (talk to your tax professional for details and to see if you qualify). Financing is offered through simple interest contracts with no pre-pay penalties.

“We’re pleased to work with Airstream to help more customers achieve their dream of owning a recreational vehicle,” said Fabien Thierry, Head of Consumer Vehicle Lending Products at Bank of America. “Airstream Financial, powered by Bank of America, provides consistent financing options that make the financing process simpler and more accessible for Airstream customers.”

“Airstream Financial is an excellent tool to help more people discover the incredible Airstream lifestyle,” said Humphreys. “With interest rates at historic lows, owning an Airstream has never been more affordable and accessible to so many. Our team looks forward to a great relationship with Bank of America and helping our customers together for years to come.”

Airstream Financial is available starting March 30th at Airstream dealers across the United States. For more information, [connect with your local dealer](#).

ABOUT AIRSTREAM

Airstream, manufacturer of the iconic “silver bullet” Airstream® travel trailer, is the longest-tenured recreational vehicle manufacturer in the world. The company’s mission, as set forth by founder Wally Byam, is to create well-designed, high-quality products that allow people to follow their dreams and explore the world in home-like comfort.

A steadfast commitment to Byam’s credo, “Let’s not make changes, let’s only make improvements,” has made the aluminum Airstream travel trailer a timeless classic. An unwavering focus on innovation keeps the company at the forefront of technology and customer experience in both the towable and motorized sectors.

Airstream is based in Jackson Center, Ohio, where a team of skilled craftspeople hand builds each travel trailer and upfits every Mercedes-Benz(R) touring coach, adding daily to the brand’s reputation for quality and innovation.

For more information, please visit Airstream.com, call 877-596-6111 or mail us at Airstream, Inc., 419 West Pike Street, P.O. Box 629, Jackson Center, Ohio 45334.

Learn more about Airstream, our dealers, and current travel trailer and touring coach models at Airstream.com. For the latest news on Airstream, like us on [Facebook](#) and follow us on [Twitter](#) and [Instagram](#).

Airstream, Inc. is a subsidiary of Elkhart, IN-based THOR Industries, Inc. (NYSE: THO). THOR is the sole owner of 25 brand companies, supported by approximately 210 facilities in five countries that, combined, represent the world’s largest manufacturer of recreational vehicles. For more information on THOR and its products, please go to www.THORIndustries.com.

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