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**Airstream Recognized by *Fast Company* Innovation by Design Awards  
for Smart Control Technology**

*Annual Awards Showcase Influential and Creative Products That Use Design to Solve Problems*

**JACKSON CENTER, OH – (October 29, 2019)** – [Airstream, Inc.](#), maker of the iconic “silver bullet” fleet of Airstream® travel trailers and best-in-class touring coaches, announced that the Smart Control Technology unveiled in the 2019 Classic model travel trailer received two of *Fast Company*’s top awards in the annual Innovation by Design Awards.

The Airstream-designed Smart Control Technology digitally connects owners to their recreational vehicles for a more enjoyable camping experience. The integrated system is the first of its kind to be developed and produced by a recreational vehicle manufacturer.

“Airstream has always been at the forefront of recreational vehicle innovation,” said Airstream President and CEO, Bob Wheeler. “We know that digital tools can make camping easier and more intuitive. We are proud to be the first manufacturer to develop and bring that technology to a recreational vehicle.”

The annual Innovation By Design Awards contest invites businesses to showcase products that use cutting-edge design and technology to develop solutions for customers. This year’s contest featured more than 4,300 applicants. Smart Control Technology by Airstream was awarded the Finalist prize in the User Experience category and the Honorable Mention prize for Mobility.

The Smart Control Technology enables 2019 and newer Airstream Classic owners to control and monitor systems and amenities from virtually anywhere – keeping them connected to the comforts of home, even when they’re far from it. Lighting, HVAC, awning, vent fans, water, propane and battery levels, and more can all be controlled and monitored remotely with an intuitive app – creating a more comfortable camping experience every time.

The technology is paired with a connectivity solution that keeps the travel trailer plugged into AT&T’s network via a 4G LTE modem with a Wi-Fi signal boost.

“With Smart Control Technology we continue to raise the bar for those wanting to explore the world with all the comforts of home,” said Airstream Vice President of Product Development and Engineering, McKay Featherstone. “This continues our promise to create the best experience for our owners. Smart Control Technology enables you to camp longer, stay connected to family, work from almost anywhere, and so much more.”

To learn more about Smart Control Technology, visit <https://www.airstream.com/travel-trailers/classic/smart-control-technology/>.

**ABOUT AIRSTREAM**



Airstream, manufacturer of the iconic “silver bullet” Airstream® travel trailer, is the longest-tenured recreational vehicle manufacturer in the world. The company’s mission, as set forth by founder Wally Byam, is to create well-designed, high-quality products that allow people to follow their dreams and explore the world in home-like comfort.

A steadfast commitment to Byam’s credo, “Let’s not make changes, let’s only make improvements,” has made the aluminum Airstream travel trailer a timeless classic. An unwavering focus on innovation keeps the company at the forefront of technology and customer experience in both the towable and motorized sectors.

Airstream is based in Jackson Center, Ohio, where a team of skilled craftspeople hand builds each travel trailer and upfits every Mercedes-Benz(R) touring coach, adding daily to the brand’s reputation for quality and innovation.

For more information, please visit [Airstream.com](http://Airstream.com), call 877-596-6111 or mail us at Airstream, Inc., 419 West Pike Street, P.O. Box 629, Jackson Center, Ohio 45334.

Learn more about Airstream, our dealers, and current travel trailer and touring coach models at [airstream.com](http://airstream.com). For the latest news on Airstream, like us on Facebook and follow us on Twitter and Instagram.

Airstream, Inc. is a subsidiary of Elkhart, IN-based Thor Industries, Inc. (NYSE: THO). Thor is the sole owner of 25 brand companies, supported by approximately 210 facilities in five countries that, combined, represent the world’s largest manufacturer of recreational vehicles. For more information on Thor and its products, please go to [www.thorindustries.com](http://www.thorindustries.com)

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