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AIRSTREAM ANNOUNCES UPDATES & ADDITIONS TO 2020 PRODUCT LINE

Airstream Expands Globetrotter Product Line, Adds Active TPMS System to the Classic, and Offers Additional Rear Hatch Options

JACKSON CENTER, OHIO — June 18, 2019 — <u>Airstream, Inc.</u>, maker of the iconic "silver bullet" travel trailers and best-in-class touring coaches, today announced updates and additions to its current product line following the release of the new Bambi and Caravel models. New features and floor plans have been released for the 2020 Globetrotter, Flying Cloud, International Serenity and Classic travel trailers.

In an effort to improve the travel trailer experience for consumers, Airstream launched two new floor plans for the Globetrotter product line. Customers can now enjoy a 23' Front Bed and Front Bed Twin floor plan, which are the shortest and most accessible options to-date for this model. These models are smaller, easier to tow, and just as design-forward and featured-packed as the rest of the modern Globetrotter lineup.

In addition, Airstream has added an optional rear hatch to the 27' Flying Cloud and International Serenity travel trailer products lines. The hatch allows for easy access to the outdoors, expedites the loading and unloading of equipment, and creates a scenic dining experience by opening up the rear of the travel trailer. While the rear hatch has historically been part of special edition models, Airstream is expanding the option for these two models to give customers more flexibility when choosing a travel trailer that fits their needs.

"Airstream is dedicated to constantly improving and listening to what consumers want and need in a travel trailer," said Bob Wheeler, President and CEO of Airstream. "With these new floor plans, features, and improvements, we are looking to add value, safety, and technology for consumers." Other improvements include the upgraded design of the exterior storage doors which are now fully enclosed radius doors that flow with the natural rounded shape of the trailer along with a better hitch coupler that will make it easier for owners to connect and disconnect from the travel trailer.

Along with new floor plans and design updates, Airstream has also released an additional feature for the Classic Travel Trailer with Smart Control Technology: an active Tire Pressure Monitoring System (TPMS). Airstream's TPMS system actively monitors all four tires, plus the spare, continuously and reports to both the supplied display and Airstream Smart Control App. While some monitoring systems function based on activated movement, Airstream's TPMS will report tire pressure pounds per square inch (PSI) whether the Classic is on the road or sitting in storage.

With the provided Smart Control app, users can monitor temperature (in Fahrenheit) for each tire, identify and place active warnings and see updates related to the TPMS system.

For more information on Airstream's 2020 updates, please visit www.airstream.com.

About Airstream

Airstream, manufacturer of the iconic "silver bullet" Airstream[®] travel trailer, is the longest-tenured recreational vehicle manufacturer in the world. The company's mission, as set forth by founder Wally Byam, is to create well-designed, high-quality products that allow people to follow their dreams and explore the world in home-like comfort.

A steadfast commitment to Byam's credo, "Let's not make changes, let's only make improvements," has made the aluminum Airstream travel trailer a timeless classic. An unwavering focus on innovation keeps the company at the forefront of technology and customer experience in both the towable and motorized sectors.

Airstream is based in Jackson Center, Ohio, where a team of skilled craftspeople hand builds each travel trailer and upfits every Mercedes-Benz(R) touring coach, adding daily to the brand's reputation for quality and innovation.

For more information, please visit Airstream.com, call 877-596-6111 or mail us at Airstream, Inc., 419 West Pike Street, P.O. Box 629, Jackson Center, Ohio 45334.

Learn more about Airstream, our dealers, and current travel trailer and touring coach models at airstream.com. For the latest news on Airstream, like us on Facebook and follow us on Twitter and Instagram.

Airstream, Inc. is a subsidiary of Elkhart, IN-based Thor Industries, Inc. (NYSE: THO). Thor is the sole owner of 25 brand companies, supported by approximately 210 facilities in five countries that, combined, represent the world's largest manufacturer of recreational vehicles. For more information on Thor and its products, please go to www.thorindustries.com.

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