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AIRSTREAM PARTNERS WITH NATIONAL FOREST FOUNDATION TO CLEAN UP CAMPSITES AND TRAILS ACROSS AMERICA

Matching fundraising campaign will offset impacts to campers by the partial government shutdown

JACKSON CENTER, OHIO — (January 30, 2019) -- Airstream, innovative maker of the iconic "Silver Bullet" travel trailer, today announced that public campsites across the country will be tended to after the partial government shutdown thanks to the <u>Campsite</u> <u>Cleanup Campaign</u>, a partnership between Airstream and the National Forest Foundation (NFF).

The NFF is the nonprofit partner of the U.S. Forest Service, supporting 193 million acres of National Forest and Grasslands across the country. During the partial shutdown, the U.S. Forest Service was unable to maintain the 193-million-acre National Forest System that contains 5,100 campsites, hundreds of campground restrooms, and thousands of miles of scenic byways and trails.

"Our forests were really impacted," said Bob Wheeler, Airstream President and CEO. "In addition to re-opening campgrounds, the NFF and Forest Service are hard at work clearing trees and trails, improving access, cleaning restrooms, and picking up trash. This campaign is about leveraging our strong Airstream community to help preserve our public lands and get families and friends outdoors."

The Campsite Cleanup Campaign will direct contributions from the Airstream community and supportive public to the National Forest Foundation. Every dollar raised goes directly to the NFF to support the clean up of campsites and campground facilities and improve access to roads and trails impacted by the partial shutdown.

As part of its Leave It Beautiful <u>program</u>, Airstream will match donations up to \$25,000 given to the NFF, which has the highest possible rating from Charity Navigator.

"Our National Forests and Grasslands provide recreation and adventure for millions of visitors each year," said Mary Mitsos, National Forest Foundation President and CEO. "After a closure, it's important that we redouble our efforts to ensure campsites, trails,

and byways are accessible for families to see and explore. We're thrilled to have the Airstream community as our partner."

The Campsite Cleanup Campaign officially launched on January 30. Anyone interested in contributing to the campaign can visit: https://www.airstream.com/blog/campsite-cleanup-campaign.

About Airstream

Airstream, manufacturer of the iconic "silver bullet" travel trailer, is the longest-tenured recreational vehicle manufacturer in the world. The company's mission, as set forth by founder Wally Byam, is to create well-designed, high-quality products that allow people to follow their dreams and explore the world in home-like comfort.

A steadfast commitment to Byam's credo, "Let's not make changes, let's only make improvements," has made the aluminum Airstream trailer a timeless classic. An unwavering focus on innovation keeps the company at the forefront of technology and customer experience in both the trailer and motorized sectors.

Airstream is based in Jackson Center, Ohio, where a team of skilled craftspeople builds each trailer by hand, adding daily to the brand's reputation for quality and innovation.

For more information, please visit Airstream.com, call 877-596-6111 or mail us at Airstream, Inc., 419 West Pike Street, P.O. Box 629, Jackson Center, Ohio 45334.

Learn more about Airstream, our dealers, and current travel trailer and touring coach models at airstream.com. For the latest news on Airstream, like us on Facebook and follow us on Twitter and Instagram.

Airstream is subsidiary of Elkhart, IN-based Thor Industries (NYSE: THO), the world's largest manufacturer of RVs.

About National Forest Foundation

The National Forest Foundation promotes the enhancement and public enjoyment of the 193-million-acre National Forest System. By directly engaging Americans and leveraging private and public funding, the NFF improves forest health and Americans' outdoor experiences. The NFF's programs inform millions of Americans about the importance of these treasured landscapes. Each year, the NFF restores fish and wildlife habitat, plants trees in areas affected by fires, insects and disease, improves recreational opportunities, and enables communities to steward their National Forests and Grasslands. Learn more at www.nationalforests.org.