



**FOR IMMEDIATE RELEASE**

Contact: Breanna Buhr/Matt Rindone  
JMPR, Inc. (818) 992-4353  
[bbuhr@jmpr.com](mailto:bbuhr@jmpr.com)  
[mrindone@jmpr.com](mailto:mrindone@jmpr.com)

**AIRSTREAM INTRODUCES NEW TOURING COACH PACKAGE:  
INTERSTATE EXT SLATE EDITION**  
*75 Limited-Edition Coaches will be Available in Diverse Floorplans*

**Jackson Center, Ohio (September 25, 2018)** – [Airstream](#), innovative maker of the iconic “silver bullet” travel trailer and top selling Class-B motorhomes, announced today the launch of its luxurious and design-forward [Interstate EXT Slate Edition](#) touring coach. This special edition, which will be available in both existing Grand Tour and Lounge floorplans, builds on Airstream’s highly successful Mercedes-Benz® Class-B motorhome lineup. Designed to offer all the comforts of home, this unit boasts 50 best-in-class features along with car-like safety, handling and performance.

The Interstate EXT Slate Edition offers owners décor options with deep, dark tones and modern, sleek textures. The unit is chock-full of comfort and entertainment features, including all-new power ottomans and jackknife seats. In addition to all the features Airstreamers are accustomed to, this version includes luxurious two-tone cabinetry, new Ultraleather® seating colors, plush diamond-stitched seating, woven flooring and Deep Night Sky Corian® countertops.

“Our growing Interstate touring coach lineup offers discerning travelers top-of-the-line luxury and comfort, and we are very excited to launch this unique, design-forward package,” said Bob Wheeler, President and CEO of Airstream. “The Slate perfectly blends Airstream’s focus on quality craftsmanship and materials, as well as our unmatched dedication to performance and safety.”

Airstream’s touring coach lineup boasts more than 50 best-in-class features, including:

- All available Mercedes-Benz options come standard
- Advanced Mercedes-Benz safety features including: collision prevention assist, lane keeping assistant, side and rear-view camera assist, load adaptive electronic stability program, high-beam assist, headlamp cleaning system, and automatic rain-sensing windshield wipers
- Centralized system controls for convenience
- Best-in-class storage
- Ultraleather® seating
- Power shades
- Adjustable LED lighting

For more information about the Interstate EXT Slate Edition and other products in Airstream’s lineup, please visit [www.airstream.com](http://www.airstream.com).

**About Airstream:**

Airstream, manufacturer of the iconic “silver bullet” travel trailer, is the longest-tenured recreational vehicle manufacturer in the world. The company’s mission, as set forth by founder Wally Byam, is to create well-designed, high-quality products that allow people to follow their dreams and explore the world in home-like comfort.



A steadfast commitment to Byam's credo, "Let's not make changes, let's only make improvements," has made the aluminum Airstream trailer a timeless classic. An unwavering focus on innovation keeps the company at the forefront of technology and customer experience in both the trailer and motorized sectors.

Airstream is based in Jackson Center, Ohio, where a team of skilled craftspeople builds each trailer by hand, adding daily to the brand's reputation for quality and innovation.

For more information, please visit [Airstream.com](http://Airstream.com), call 877-596-6111 or mail us at Airstream, Inc., 419 West Pike Street, P.O. Box 629, Jackson Center, Ohio 45334.

Learn more about Airstream, our dealers, and current travel trailer and touring coach models at [airstream.com](http://airstream.com). For the latest news on Airstream, like us on [Facebook](#) and follow us on [Twitter](#) and [Instagram](#).

Airstream is subsidiary of Elkhart, IN-based Thor Industries (NYSE: THO), the world's largest manufacturer of RVs.

# # #