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Contact: Breanna Buhr/Matt Rindone

JMPR, Inc. (818) 992-4353

[bbuhr@jmpr.com](mailto:bbuhr@jmpr.com)

[mrindone@jmpr.com](mailto:mrindone@jmpr.com)

**AIRSTREAM DEBUTS SMART CONTROL TECHNOLOGY**

*The 2019 Airstream Classic features an unprecedented level of digital capability to provide owners with connectivity, comfort, and control*

Jackson Center, Ohio (August 2, 2018) – [Airstream](#), innovative maker of the iconic “silver bullet” travel trailers, has announced that its [2019 Classic models](#) will feature the company’s Smart Technology, which digitally connects owners to their RVs for a more enjoyable camping experience.

The integrated, Airstream-designed Smart Technology and connectivity solution is the first of its kind developed and produced by an RV manufacturer. Fueled by extensive consumer research and the opportunity to lead the industry, Airstream’s new platform will transform how customers interact with and use their recreational vehicle.

“Digital technology has improved almost every aspect of our lives,” said Airstream President and CEO Bob Wheeler. “Shouldn’t it make camping better, too? We think so. That’s why, in keeping with our commitment to innovation, we’re leading the way with our new Smart Control Technology and connectivity solution, starting with our Airstream Classic travel trailers.”

The Smart Control Technology enables 2019 Airstream Classic owners to control and monitor systems and amenities from anywhere – keeping them connected to the comforts of home, even when they’re far from it. Lighting, HVAC, awning, vent fans, water, propane and battery levels, and more can all be controlled and monitored remotely with an intuitive app – creating a more comfortable camping experience every time.

An integrated GPS locator allows owners to navigate back to their Airstream, no matter how far they roam on their outdoor adventure. The same feature provides added security and peace of mind when the Classic is not in use. Also, Airstream Customer Service, roadside assistance, and owner’s manual are directly accessible from within the app.

Smart Technology’s connectivity solution with Wi-Fi boost and 4G LTE modem make staying connected to family and friends and streaming entertainment more reliable and easier than ever. Owners can easily connect to campground Wi-Fi or stream 4G LTE data from a secure network created by the 2019 Airstream Classic. Furthermore, the use of a high-gain, roof-mounted antenna boosts weak Wi-Fi and cellular signals to improve connectivity performance and reliability. Delivering on Airstream’s promise to create a premium customer experience, all 2019 Airstream Classics will include a year of unlimited 4G LTE data.

“Airstream owners have long been bringing digital technology and the Internet of Things (IoT) into their trailers, often in very creative ways,” said Airstream Vice President of Product Development and Engineering McKay Featherstone. “So, it’s no surprise they embrace the idea of a smart trailer, a recreational vehicle that allows them to adventure with all the digital comforts and connectivity of home.”

**About Airstream:**

Airstream, manufacturer of the iconic “silver bullet” travel trailer, is the longest-tenured recreational vehicle manufacturer in the world. The company’s mission, as set forth by founder Wally Byam, is to create well-designed, high-quality products that allow people to follow their dreams and explore the world in home-like comfort.

A steadfast commitment to Byam’s credo, “Let’s not make changes, let’s only make improvements,” has made the aluminum Airstream trailer a timeless classic. An unwavering focus on innovation keeps the company at the forefront of technology and customer experience in both the trailer and motorized sectors.

Airstream is based in Jackson Center, Ohio, where a team of skilled craftspeople builds each trailer by hand, adding daily to the brand’s reputation for quality and innovation.

For more information, please visit [Airstream.com](http://Airstream.com), call 877-596-6111 or mail us at Airstream, Inc., 419 West Pike Street, P.O. Box 629, Jackson Center, Ohio 45334.

Learn more about Airstream, our dealers, and current travel trailer and touring coach models at [airstream.com](http://airstream.com). For the latest news on Airstream, like us on [Facebook](https://www.facebook.com/airstream) and follow us on [Twitter](https://twitter.com/airstream) and [Instagram](https://www.instagram.com/airstream).

Airstream is subsidiary of Elkhart, IN-based Thor Industries (NYSE: THO), the world’s largest manufacturer of RVs.

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