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**AIRSTREAM HONORS VETERANS AND FIRST RESPONDERS**

***American travel trailer maker's Airstream Salute initiative offers factory rebates to those who keep us free and safe***

Jackson Center, Ohio (August 9, 2018) – [Airstream](#), maker of the iconic “silver bullet” travel trailer, is honoring military personnel and first responders with ***Airstream Salute***, a new program designed to help those who give so much realize their dreams of outdoor adventure.

“The men and women of our military and our first responders protect the freedom we enjoy. Airstream knows that saying, ‘Thank you for your service,’ is not enough. We want to enable them to explore and enjoy the country they serve so well in the special ways made possible by our recreational vehicles,” said Airstream President and CEO Bob Wheeler.

The Airstream Salute program offers eligible military personnel and first responders factory rebates on the full range of new Airstream products.

Airstream Salute is available to United States active duty military personnel, veterans, retirees, members of the National Guard and reserves, certain military spouses and dependents, EMTs, firefighters and members of law enforcement. Those interested can confirm their eligibility by completing a [short form on Airstream.com](#). Qualified participants will receive an *Airstream Salute* certificate for use at Airstream dealerships. Full program details can be found at [airstream.com/salute](http://airstream.com/salute).

**About Airstream**

Airstream, manufacturer of the iconic “silver bullet” travel trailer, is the longest-tenured recreational vehicle manufacturer in the world. The company’s mission, as set forth by founder Wally Byam, is to create well-designed, high-quality products that allow people to follow their dreams and explore the world in home-like comfort.

A steadfast commitment to Byam’s credo, “Let’s not make changes, let’s only make improvements,” has made the aluminum Airstream trailer a timeless classic. An unwavering focus on innovation keeps the company at the forefront of technology and customer experience in both the trailer and motorized sectors.

Airstream is based in Jackson Center, Ohio, where a team of skilled craftspeople builds each trailer by hand, adding daily to the brand’s reputation for quality and innovation.

For more information, please visit [Airstream.com](http://Airstream.com), call 877-596-6111 or mail us at Airstream, Inc., 419 West Pike Street, P.O. Box 629, Jackson Center, Ohio 45334.

Learn more about Airstream, our dealers, and current travel trailer and touring coach models at [airstream.com](http://airstream.com). For the latest news on Airstream, like us on [Facebook](#) and follow us on [Twitter](#) and [Instagram](#).

Airstream is subsidiary of Elkhart, IN-based Thor Industries (NYSE: THO), the world’s largest manufacturer of RVs.