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Contact: Breanna Buhr/Matt Rindone JMPR, Inc. (818) 992-4353

bbuhr@jmprpublicrelations.com mrindone@jmprpublicrelations.com

AIRSTREAM RECOGNIZES TOP DEALERS UNDER FIVE RIVET DEALER STANDARDS PROGRAM

Jackson Center, Ohio (June 4, 2018) – <u>Airstream</u>, the manufacturer of the iconic "silver bullet" travel trailer, today announced the top dealers who have earned the distinction of Five Rivet status. Launched in 2017, Airstream's Five Rivet Dealer Standards Program requires dealers to meet the highest standards for both sales and service. With a continuous focus on overall customer experience, Airstream has seen consumer ratings and responses rise each quarter.

"Airstream is very proud to recognize these dealers for their accomplishments in meeting these high dealer standards in facility and personnel requirements," said Bob Wheeler, President and CEO of Airstream. "To become a Five Rivet dealer is no small feat – they must fully commit to curating superior customer experiences. These hard-working dealers have hit their marks."

What follows is a list of all the dealers that have earned this distinction:

- Airstream Adventures Northwest Boise, ID
- Airstream Adventures Northwest Covington, WA
- Airstream Adventures Northwest Portland, OR
- Airstream Inland Empire Temecula, CA
- Airstream of Chicago Naperville, IL
- Airstream of New Mexico Albuquerque, NM
- Airstream of Spokane Spokane Valley, WA
- Airstream of Virginia

 Thornburg, VA
- Airstream Orange County Westminster, CA
- Bay Area Airstream Adventures Fairfield, CA
- Can-Am RV Centre Ontario, CDN
- Chilhowee Trailer Sales Louisville, TN
- Colonial Airstream Lakewood, NJ
- Ewald's Airstream of Wisconsin Franklin, WI
- George M. Sutton RV Eugene, OR
- Haydocy Airstream & RV Columbus, OH
- Leisure Time RV Oklahoma City, OK
- Airstream of South Florida Fort Myers, FL
- Out-Of-Doors Mart Colfax. NC
- Prime Motor Cars Scarborough, ME
- RBM of Alpharetta Alpharetta, GA



- Airstream of Santa Barbara Buellton, CA
- Southland RV Norcross, GA
- The RV Shop Baton Rouge, LA
- Foley RV Center and Airstream of Mississippi Gulfport, MS
- Airstream DFW Dallas Fort Worth, TX
- Windish RV Center Lakewood, CO
- Woodland Travel Center Grand Rapids, MI

Airstream officially launched the new Five Rivet Dealer Standards Program in May 2017. The program was designed with input from Airstream's Dealer Council with the goal of improving the customer experience. This prestigious status is measured daily and awarded quarterly.

"This is an important program for Airstream and we are thrilled to see these dealers obtain this impressive status," said Lenny Razo, VP Sales for Airstream. "It is inspiring to see such passion and dedication from each of these dealers. The entire team here at Airstream commends them for their effort."

For more information about Airstream's product lineup, please visit www.airstream.com.

About Airstream:

Airstream, manufacturer of the iconic "silver bullet" travel trailer, is the longest-tenured recreational vehicle manufacturer in North America. Following founder Wally Byam's credo, "Let's not make changes, let's only make improvements," Airstream has remained a timeless classic. Byam's vision for Airstream trailers was to use these design- and quality-driven products to allow people to dream, travel, and explore the open road. A subsidiary of Thor Industries, Airstream is based in Jackson Center, Ohio, where a team of craftsmen remains dedicated to preserving the brand's legendary reputation for quality and innovation. For more information, please visit http://www.airstream.com/, call 877-596-6111 or contact Airstream, Inc., 419 West Pike Street, P.O. Box 629, Jackson Center, Ohio 45334.

More news about Airstream, our dealers and current travel trailer and touring coach models can be found at http://www.airstream.com/. For the latest news on Airstream, "like" us on Facebook and follow us on Twitter @Airstream_Inc and Instagram MAIrstream_Inc.