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## AIRSTREAM RECOGNIZES NEW DEALERS JOINING FIVE RIVET DEALER STANDARDS PROGRAM

Jackson Center, Ohio (Dec. 21, 2017) – <u>Airstream</u>, the manufacturer of the iconic silver bullet travel trailer, today announced the dealers who have recently earned the distinction of Five Rivet status. These dealers join the ten Airstream dealers who achieved this status in October. Airstream's Five Rivet Dealer Standards Program requires dealers to meet minimum standards for both sales and service. Upon meeting those standards, dealers must then receive exceptional scores on customer service surveys. Airstream updates the list of Five Rivet dealers quarterly, and recognizes this prestigious achievement on the <u>dealer</u> locater found on Airstream's corporate website.

"The Five Rivet status is a mark of excellence, and these dealers have earned it through consistent, exceptional customer service," said Bob Wheeler, President and CEO of Airstream. "By achieving rave reviews from their customers, these dealers have demonstrated a commitment to a great customer experience. We're proud to award them this exclusive distinction."

Joining the growing list of Five Rivet dealers are:

- Airstream of New Mexico Albuquerque, NM
- Sutton RV Eugene, OR
- Airstream of Spokane Spokane, WA
- Airstream of Tennessee Louisville, TN
- Airstream of Chicago Naperville, IL
- Sky River RV Paso Robles, CA
- Windish RV Center Lakewood, CO
- RBM of Alpharetta Alpharetta, GA
- Prime Airstream Scarborough, ME

Airstream officially launched the Five Rivet Dealer Standards Program in May of this year. The program was developed with input from Airstream's dealer council to ensure it met dealer expectations, with emphasis put on the Airstream customer experience. This prestigious status is measured daily and awarded quarterly.

"Airstream's thrilled to see these dealers earn this impressive recognition and add to our growing list of dealers with Five Rivet status," said Justin Humphreys, VP Sales for Airstream. "In just two quarters the list has doubled in size. We're proud of our Five Rivet dealers' commitment to the customer and it's really paying off with improved customer service ratings from Airstreamers who've given them all a big thumbs up. Congratulations to all our Five Rivet dealers."

The above dealers join these dealers that previously achieved Five Rivet status:

- Colonial Airstream Lakewood, NJ
- Ewald's Airstream of Wisconsin Franklin, WI
- Airstream of Virginia Thornburg, VA
- Schumacher European Phoenix, AZ
- Airstream Adventures Northwest Idaho Caldwell, ID
- Airstream Lazydays Tucson, AZ
- Bay Area Airstream Adventures Fairfield, CA
- Haydocy Airstream & RV Columbus, OH
- Airstream of North Georgia Norcross, GA
- Airstream of Scottsdale Scottsdale, AZ

For more information about Airstream's product lineup, please visit <a href="www.airstream.com">www.airstream.com</a>.

## **About Airstream**

Airstream, manufacturer of the iconic "silver bullet" travel trailer, is the longest-tenured recreational vehicle manufacturer in North America. Following founder Wally Byam's credo, "Let's not make changes, let's only make improvements," Airstream has remained a timeless classic. Byam's vision for Airstream trailers was to use these design- and quality-driven products to allow people to dream, travel and explore the open road. A subsidiary of Thor Industries, Airstream is based in Jackson Center, Ohio, where a team of craftspeople remains dedicated to preserving the brand's legendary reputation for quality and innovation. For more information, please visit <a href="http://www.airstream.com/">http://www.airstream.com/</a>, call 877-596-6111 or contact Airstream, Inc., 419 West Pike Street, P.O. Box 629, Jackson Center, Ohio 45334.

More news about Airstream, our dealers and current travel trailer and touring coach models can be found at <a href="https://www.airstream.com/">www.http://www.airstream.com/</a>. For the latest news on Airstream, "like" us on <a href="https://www.airstream.com/">Facebook</a> and follow us on <a href="https://www.airstream.com/">Twitter @Airstream.lnc</a>.