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AIRSTREAM RECOGNIZES DEALERS UNDER NEW FIVE RIVET DEALER STANDARDS PROGRAM

Jackson Center, Ohio (Sept. 28, 2017) – [Airstream](http://Airstream.com), the manufacturer of the iconic “silver bullet” travel trailer, today announced the dealers who have earned the distinction of Five Rivet status. Airstream’s Five Rivet Dealer Standard Program requires dealers to meet high standards for both sales and service departments. Once those standards are met, the dealer then needs to receive high scores on customer surveys to obtain official Five Rivet status.

“Airstream is proud to recognize these dealers for not only meeting the high dealer standards in facility and personnel requirements, but delivering on great customer service by getting rave reviews from their guests who recently purchased a new Airstream.” said Bob Wheeler, President and CEO of Airstream. “To become a Five Rivet dealer, one must fully commit to a better customer experience, and these dealers have done just that.”

The list of dealers that have earned this distinction are-

- Colonial Airstream- Lakewood, NJ
- Ewald’s Airstream of Wisconsin- Franklin, WI
- Airstream of Virginia- Thornburg, VA
- Schumacher European- Phoenix, AZ
- Airstream Adventures Northwest Idaho- Caldwell, ID
- Airstream Lazydays- Tucson, AZ
- Bay Area Airstream Adventures- Fairfield, CA
- Haydocy Airstream & RV- Columbus, OH
- Airstream of North Georgia- Norcross, GA
- Airstream of Scottsdale- Scottsdale, AZ

Airstream officially launched the new Five Rivet Dealer Standards Program in May of this year. The program was developed with input from Airstream’s Dealer Council to ensure it met dealer expectations, but more importantly, provides a great experience for Airstream customers. This prestigious status is measured daily and awarded quarterly.

“Airstream is thrilled to see these dealers obtain this impressive status so early into a new program,” said Justin Humphreys, VP Sales for Airstream. “It is impressive that in just three short months since the launch of this program, these dealers were able to meet the standards of the program and deliver on a great

customer experience. Congratulations to each of these dealerships from the entire team here at Airstream.”

For more information about Airstream’s product lineup, please visit www.airstream.com.

About Airstream

Airstream, manufacturer of the iconic “silver bullet” travel trailer, is the longest-tenured recreational vehicle manufacturer in North America. Following founder Wally Byam’s credo, “Let’s not make changes, let’s only make improvements,” Airstream has remained a timeless classic. Byam’s vision for Airstream trailers was to use these design- and quality-driven products to allow people to dream, travel and explore the open road. A subsidiary of Thor Industries, Airstream is based in Jackson Center, Ohio, where a team of craftsmen remains dedicated to preserving the brand’s legendary reputation for quality and innovation. For more information, please visit <http://www.airstream.com/>, call 877-596-6111 or contact Airstream, Inc., 419 West Pike Street, P.O. Box 629, Jackson Center, Ohio 45334.

More news about Airstream, our dealers and current travel trailer and touring coach models can be found at www.airstream.com/. For the latest news on Airstream, “like” us on [Facebook](#) and follow us on Twitter [@Airstream Inc.](#)

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