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AIRSTREAM BASECAMP NAMED 2017 RV OF THE YEAR BY RVBUSINESS

Jackson Center, Ohio (January 13, 2017) – Airstream, the most recognized RV manufacturer in North America, is pleased to announce that its new Basecamp travel trailer was named 2017 RV of the Year by *RVBusiness* magazine. Executives from five RV manufacturers joined representatives of the magazine, “Rollin’ On TV” (ROTV) and four corporate sponsors on Jan. 9 at the Northern Indiana Event Center in Elkhart, Ind. and unveiled Basecamp as the ultimate winner while filming for ROTV.

To determine the annual winner, *RVBusiness* editors conduct extensive analysis during the industry’s three major national shows – America’s Biggest RV Show, Elkhart County’s RV Open House and the Recreational Vehicle Industry Association’s 54th annual National RV Trade Show. Basecamp will be profiled in the ROTV series to a potential audience of 35 million households, airing on January 29.

“We created Basecamp to target the more ‘human-powered’ outdoor adventurer — someone into mountain biking, fishing, kayaking, hiking, snowboarding, and we made sure to pay special attention to providing this customer with everything they want,” said Bryan Melton, general manager of Airstream travel trailers, who was on hand for the TV taping. “The rear hatch allows you to carry this equipment, while it also has all the features of a travel trailer — a bathroom with shower, a cooking area, a whole convertible back end that allows for your gear and also for sitting and sleeping. We’re thrilled that our hard work has paid off and to be recognized by *RVBusiness* with this award.”

Basecamp, with an MSRP of \$35,900, is sized and priced to appeal to a younger buyer at just 16 feet long with a base weight of 2,585 pounds and a 3,500-pound GVWR. It’s towable by a variety of small- and mid-sized SUVs and crossover vehicles.

As Airstream President Bob Wheeler noted, the Basecamp in the final analysis “is a fully-loaded adventure waiting to happen.”

In addition to the recognition of 2017 RV of the Year, Basecamp has also received recognizable national media attention and made Inside Hook’s list of [“The 52 Best Products We Covered in 2016.”](#) as well as [Gear Patrol’s “GP100”](#) which is the highest honor it bestows on products.

About Airstream

Airstream, manufacturer of the iconic “silver bullet” travel trailer, is the longest-tenured recreational vehicle manufacturer in North America. Following founder Wally Byam’s credo, “Let’s not make changes, let’s only make improvements,” Airstream has remained a timeless classic. Byam’s vision for Airstream trailers was to use these design- and quality-driven products to allow people to dream, travel and explore the open road. A subsidiary of Thor Industries, Airstream is based in Jackson Center, Ohio, where a team of craftsmen remains dedicated to preserving the brand’s legendary reputation for quality and innovation. For more information, please visit <http://www.airstream.com/>, call 877-596-6111 or contact Airstream, Inc., 419 West Pike Street, P.O. Box 629, Jackson Center, Ohio 45334.

More news about Airstream, our dealers and current travel trailer and touring coach models can be found at [www.http://www.airstream.com/](http://www.airstream.com/). For the latest news on Airstream, “like” us on [Facebook](#) and follow us on Twitter [@Airstream_Inc](#). You can also stay connected with adventure-loving techies and learn about inspiring on-the-road experiences through Airstream’s [Live Riveted Mobile App](#).

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