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AIRSTREAM AND TOMMY BAHAMA EXPAND PARTNERSHIP WITH LAUNCH OF 19-FOOT SPECIAL EDITION TRAVEL TRAILER

Jackson Center, Ohio (July 11, 2017) – Two of America’s iconic lifestyle brands, [Airstream Inc.](#), the most widely recognized and time-honored RV manufacturer in America, and Tommy Bahama®, the premier island-inspired lifestyle brand, today announced the expansion of their partnership with the release of a 19-foot **Airstream Tommy Bahama® Special Edition Travel Trailer**.

After the successful launch earlier this year of the 28-foot Special Edition Travel Trailer and the Special Edition Touring Coach, the two brands broadened their collaboration and built a more nimble, coastal-inspired travel trailer.

“The Tommy Bahama brand embodies the same adventure-loving spirit and freedom as Airstream and we’re thrilled to expand on our partnership,” said Airstream CEO Bob Wheeler. “We created the 19-foot Tommy Bahama trailer to allow travelers to enjoy many of the outstanding features of the 28-foot special edition trailer, just in a smaller unit.”

“The launch of the first two Tommy Bahama Airstream models have been a tremendous success and are driving brand awareness for our guests who seek luxury, fun and relaxation,” said Doug Wood, CEO of Tommy Bahama. “We’re really excited about the addition of this smaller 19’ Special Edition Travel Trailer. It offers another great option for those who have clearly shown a desire for the Tommy Bahama Airstream product.”

Inspired by a mutual appreciation for freedom, comfort, style and relaxation, the 19-foot trailer can sleep up to four people and comes with Tommy Bahama bedding to provide total comfort at the end of an adventurous day. Island-inspired aesthetic incorporates Tommy Bahama print designs and each travel trailer comes with a complimentary Tommy Bahama cooler, chairs and Marlin mug set.

In addition to the eye-catching island patterns, colors and materials, the Tommy Bahama trailer is loaded with thoughtful features and creature comforts. With a top-of-the-line entertainment center with Polk® audio and custom plantation wood shutters and blinds, you’ll be ready for the weekend of your life – or a lifelong weekend.

The 19-foot Airstream Tommy Bahama Special Edition Travel Trailer has an MSRP of \$75,900 and is available at dealers nationwide.

For more information, please visit www.airstream.com.



About Airstream

Airstream, manufacturer of the iconic "silver bullet" travel trailer, is the longest-tenured recreational vehicle manufacturer in North America. Following founder Wally Byam's credo, "Let's not make changes, let's only make improvements," Airstream has remained a timeless classic. Byam's vision for Airstream trailers was to use these design- and quality-driven products to allow people to dream, travel and explore the open road. A subsidiary of Thor Industries, Airstream is based in Jackson Center, Ohio, where a team of craftsmen remains dedicated to preserving the brand's legendary reputation for quality and innovation. For more information, please visit <http://www.airstream.com/>, call 877-596-6111 or contact Airstream, Inc., 419 West Pike Street, P.O. Box 629, Jackson Center, Ohio 45334.

More news about Airstream, our dealers and current travel trailer and touring coach models can be found at www.airstream.com/. For the latest news on Airstream, "like" us on [Facebook](#) and follow us on Twitter [@Airstream Inc.](#) You can also stay connected with adventure-loving techies and learn about inspiring on-the-road experiences through Airstream's [Live Riveted Mobile App](#).

About Tommy Bahama

Tommy Bahama is part of Tommy Bahama Group, Inc., a wholly owned subsidiary of Oxford Industries, Inc. (NYSE:OXM). Established in August 1992, with corporate headquarters in Seattle, *Tommy Bahama* is an island-inspired lifestyle brand that defines relaxed, sophisticated style in men's and women's sportswear, swimwear, accessories, footwear and a complete home furnishings collection. The company owns and operates over 160 *Tommy Bahama* retail locations worldwide, 16 of which offer a *Tommy Bahama Restaurant & Bar*. The *Tommy Bahama* collection is available on TommyBahama.com and at the finest U.S. retailers, including Nordstrom and other specialty retailers. For more information, please visit www.tommybahama.com.

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