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## **AIRSTREAM INTERSTATE REMAINS TOP SELLING TYPE B DIESEL MOTORHOME FOR FIFTH YEAR IN A ROW**

**Jackson Center, Ohio (March 16, 2017)** – [Airstream](#) announced today the brand's popular Interstate is the #1 selling Type B diesel motorhome in the U.S. for the fifth year in a row, according to Statistical Surveys Inc.'s Class B Diesel Share Summary, which details total sales of diesel class B models. The Airstream Interstate captured 31 percent market share in the diesel class B segment for 2016 and is the number one retailing Mercedes-Benz B Van in the RV Industry.

"The growth we have experienced over the past five years is incredible," said Airstream CEO and President Bob Wheeler. "The collaboration between Mercedes-Benz and Airstream combines the best of two iconic brands and enables us to deliver a superior product to our customers."

The Airstream Interstate motorhome continues the tradition of extraordinary design and handcrafted quality that has made Airstream the leader in luxury RVs for 86 years. It serves as a fuel-efficient, luxurious and safe way for travelers to explore the open road and includes over 50 "Best in Class" features, enhancements and a renewed commitment to safety and refined luxury. The Interstate has a starting MSRP of \$156,611.

"Our continued market share leadership in this category is a testament to the quality of our dealer network," said Justin Humphreys, VP of Sales for Airstream. "Airstream is very proud of our dealer partners and we would like to congratulate and thank them for this impressive five year run of market leading retail performance."

For more information on the Airstream Interstate visit <http://www.airstream.com/>.

### **About Airstream**

[Airstream](#), manufacturer of the iconic "silver bullet" travel trailer, is the longest-tenured recreational vehicle manufacturer in North America. Following founder Wally Byam's credo, "Let's not make changes, let's only make improvements," Airstream has remained a timeless classic. Byam's vision for Airstream trailers was to use these design- and quality-driven products to allow people to dream, travel and explore the open road. A subsidiary of Thor Industries, Airstream is based in Jackson Center, Ohio, where a team of craftsmen remains dedicated to preserving the brand's legendary reputation for quality and innovation. For more information, please visit

<http://www.airstream.com/>, call 877-596-6111 or contact Airstream, Inc., 419 West Pike Street, P.O. Box 629, Jackson Center, Ohio 45334.

More news about Airstream, our dealers and current travel trailer and touring coach models can be found at [www.http://www.airstream.com/](http://www.airstream.com/). For the latest news on Airstream, “like” us on [Facebook](#) and follow us on Twitter [@Airstream\\_Inc](#). You can also stay connected with adventure-loving techies and learn about inspiring on-the-road experiences through Airstream’s [Live Riveted Mobile App](#).

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