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**AIRSTREAM® EXPANDS POPULAR TOURING COACH LINEUP: INTRODUCES THE
AIRSTREAM ATLAS™**

Jackson Center, Ohio (Sept. 13, 2017) – [Airstream](#), the manufacturer of the iconic “silver bullet” travel trailer, today announced the debut of its newest touring coach, the Airstream Atlas. As the market share leader in Mercedes-Benz® Class-B motorhomes with the Airstream Interstate for six years in a row, the Atlas leverages the same uncompromising approach to luxury design that continues to make the Interstate a success. Designed to offer supreme luxury, comfort and safety qualities, the Atlas has more than 50 best-in-class features and the most spacious floorplan in Airstream’s touring coach line-up.

The Airstream Atlas is built on the award-winning Mercedes-Benz cut-away chassis and boasts every advanced performance, luxury and safety option available. Built for travel comfort, the Atlas’ bold design and premium safety features give travelers the confidence and security of knowing you and your loved ones are enjoying life’s richest experiences in one of the most advanced motorhomes on the road today.

The Atlas boasts beautiful bodylines with custom bodywork that eliminates many seams and trim common on other motorhomes. It includes a power slide out room with a Murphy bed suite, luxurious soft-touch interior styling with Ultraleather® seating, signature high-gloss Airstream cabinetry and a 40” LED HDTV hidden on a power lift inside the credenza.

“Our Interstate product has set the bar high with a strong leadership position in the Class-B market; and it was a natural move to expand our partnership with Mercedes-Benz and get into the B+ segment” said Bob Wheeler, President and CEO of Airstream. “We designed the Atlas with the vision of making the best motorhome with the top features and designs that are out of reach for most builders. Every aspect was thoughtfully considered in pursuit of unparalleled driver comfort, safety and design quality that we could offer. We’re not resting on past success, we’re building on it. ”

The Atlas features more than 50 best-in-class features including:

- Air Ride Suspension System
- 3.2kw Cummins-Onan Quiet Diesel Generator
- Luxurious Rear Bath Suite with Teak Shower Inlay
- Murphy Suite with Froli® Ergonomic Sleep System
- Keyless remote locking exterior storage compartments
- Advanced safety features: collision prevention assist, lane keeping assistant, side and rear view camera assist, load adaptive electronic stability program, high-beam assist, headlamp cleaning system, and automatic rain-sensing windshield wipers



Airstream dealers will begin receiving inventory throughout the fall and consumers may place orders for delivery in spring of 2018. For more information about Atlas and other products in Airstream's lineup, please visit www.airstream.com.

About Airstream

Airstream, manufacturer of the iconic "silver bullet" travel trailer, is the longest-tenured recreational vehicle manufacturer in North America. Following founder Wally Byam's credo, "Let's not make changes, let's only make improvements," Airstream has remained a timeless classic. Byam's vision for Airstream trailers was to use these design- and quality-driven products to allow people to dream, travel and explore the open road. A subsidiary of Thor Industries, Airstream is based in Jackson Center, Ohio, where a team of craftsmen remains dedicated to preserving the brand's legendary reputation for quality and innovation. For more information, please visit <http://www.airstream.com/>, call 877-596-6111 or contact Airstream, Inc., 419 West Pike Street, P.O. Box 629, Jackson Center, Ohio 45334.

More news about Airstream, our dealers and current travel trailer and touring coach models can be found at <http://www.airstream.com/>. For the latest news on Airstream, "like" us on [Facebook](#) and follow us on Twitter [@Airstream_Inc](#).

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